

Business Jargon: To be a jungle out there

Posted by David Rogers - 28 Sep 2010 05:23

Definition:

A difficult or highly competitive environment.

Example Dialogue:

A: We just launched our new product in Europe.

B: How are we doing?

A: It's a jungle out there. We have so many competitors that I don't know whether we'll be successful.

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Posted by lily - 24 Sep 2012 11:06

hi am a teacher and want to help teach English.

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